

CITY OF BURNABY

THE PARKS, RECREATION AND CULTURE COMMISSION

MINUTES

2011 JULY 20

An 'Open' meeting of the Parks, Recreation and Culture Commission was held in the Council Committee Room, City Hall, 4949 Canada Way, Burnaby, B.C., on Wednesday, 2011 July 20 at 18:35 hr., followed immediately by a 'Closed' meeting from which the public was excluded. At the conclusion of the 'Closed' meeting, the 'Open' meeting was reconvened at 19:06 hr. in the Council Chambers.

PRESENT: Commissioner Dhaliwal in the Chair
Commissioners Foley
Nasu
Calendino
Di Spirito
O'Neill
Purdy
School Trustee Wang

ABSENT: Commissioners Alkins-Jang
Peppard

STAFF PRESENT: D. Ellenwood, Director Parks, Recreation and Cultural Services
D. Hunter, Assistant Director-Parks
W. Scott, Assistant Director-Recreation
D. Nokony, Assistant Director-Cultural Services
D. O'Connor, Assistant Director-Golf Operations
D. Pelletier, Manager-Business Operations
E. Kozak, Senior Current Planner - Planning and Building
M. Cirotto, Commission Secretary
T. Cheng, Recording Secretary

The Chair called the meeting to order.

MOVED BY COMMISSIONER NASU, SECONDED BY COMMISSIONER PURDY:
"THAT the 'Open' Commission meeting do now reconvene."

CARRIED UNANIMOUSLY

The 'Open' Commission meeting reconvened in the Council Chambers at 19:06 hr.

MINUTES

MOVED BY COMMISSIONER NASU, SECONDED BY COMMISSIONER PURDY:
“THAT the Minutes of the ‘Open’ Meeting of 2011 June 16 be approved.”

CARRIED UNANIMOUSLY

CORRESPONDENCE

MOVED BY COMMISSIONER O’NEILL, SECONDED BY COMMISSIONER DI SPIRITO:
“THAT the following items of correspondence be received.”

CARRIED UNANIMOUSLY

- (a) Ms. Patricia Abijero and Ms. Orlanda Batista, United Way 2011 Committee Co-Chairs, requested contribution of admission passes to enhance the success of this year’s fundraising efforts.

Item 1 of the Director’s Report No. 7 refers to this matter.

- (b) Mr. Rob Lamoureux, President of Burnaby Firefighters’ Local 323, requested a waiver of fees for the charitable golf tournament at Riverway Golf Course on 2011 September 14.

Item 2 of the Director’s Report No. 7 refers to this matter.

REPORT

- (a) The Director Parks, Recreation and Cultural Services submitted his Report No. 7, dated 2011 July 20, covering the following items listed as 1 - 10.

MOVED BY COMMISSIONER DI SPIRITO, SECONDED BY COMMISSIONER CALENDINO:
“THAT the Director’s Report be received.”

CARRIED UNANIMOUSLY

Item 1 – 2011 Annual United Way Campaign - Request for support

The City of Burnaby strongly supports the United Way annual fundraising drive and continues to be recognized as a leader in municipal campaigns within the Lower Mainland. The Steering Committee and canvassers for the campaign are comprised of staff from all departments, who are actively involved in organizing education and training sessions, awareness and kickoff events, canvassing and prize draws. This year’s campaign commences on 2011 September 14.

The 2011 Burnaby Employee Steering Committee requested that Commission continue with their support and provide a selection of passes as incentive prizes which are intended to generate new users, promote existing services and expose city staff to Parks, Recreation and Cultural Services facilities and services. The draw begins in late September for all employees who contribute to the campaign.

It was recommended:

1. THAT support be given to the employees of the City of Burnaby 2011 United Way Workplace Campaign and that a donation of recreation passes, cultural services admissions and rounds of golf be contributed.
2. THAT a copy of this report be forwarded to Orlanda Batista and Patricia Abijero, Co-Chairs of the United Way Campaign Committee.

MOVED BY COMMISSIONER CALENDINO, SECONDED BY COMMISSIONER O'NEILL:
"THAT the two recommendations be approved."

CARRIED UNANIMOUSLY

Item 2 - Burnaby Firefighters Charitable Society - Request for fee waiver

The Burnaby Firefighters Charitable Society requested approval to co-sponsor a golf tournament with the Parks, Recreation and Culture Commission at Riverway Golf Course on 2011 September 14. The Burnaby Firefighters Charitable Society is well organized and has staged numerous events which have benefited local charities.

A policy for tournaments benefiting Commission facilities allows one tournament per year at either Burnaby Mountain or Riverway Golf Course as a Commission sponsored initiative. Organization of a large charity golf tournament requires tremendous networking in the business community to solicit participation and support in the form of sponsorship and prizes. The Burnaby Firefighters have held golf tournaments at Burnaby facilities and have consistently demonstrated their ability to organize and stage this type of event.

It was recommended:

1. THAT approval be given to the Burnaby Firefighters Charitable Society to co-sponsor the 2011 charity golf tournament with the Burnaby Parks, Recreation and Culture Commission at the Riverway Golf Course on Wednesday, September 14.
2. THAT the Burnaby Firefighters Charitable Society be granted a fee waiver for all green fees.
3. THAT proceeds of the 2011 charity golf tournament be contributed to a Commission sponsored program to benefit this community.
4. THAT a copy of this report be sent to Miles D. Ritchie, Secretary of the Burnaby Firefighters Charitable Society.

MOVED BY COMMISSIONER CALENDINO, SECONDED BY COMMISSIONER PURDY:
“THAT the four recommendations be approved.”

CARRIED UNANIMOUSLY

Item 3 – Burnaby Minor Lacrosse Club fee waiver request – Jack Crosby All Star Novice Tournament

The Tournament Co-ordinator for the 2011 Jack Crosby Novice All Star Tournament requested that the facility rental fees for the use of two City arenas for this event be waived. The 26th annual tournament took place from 2011 July 07 to 10. This year’s event did not require the use of Kensington Arena. The allotment cost was estimated to be \$2,578.71 at community group rates. Additional staff time is required to assist with the facilitation of the event. The staff cost estimate was \$761.24. The Burnaby Minor Lacrosse Club has provided a valuable service to the sport of lacrosse and has given positive experiences to the youth of Burnaby since 1963. It is recommended that the facility rental fee be waived but the direct costs for additional staff be paid by the club. Food Services revenue will assist in offsetting the impact of waiving the allotment fees.

It was recommended:

1. THAT Burnaby Minor Lacrosse Club be granted a fee waiver for the use of Bill Copeland Sports Complex and Burnaby Lake Arena for the 2011 Jack Crosby Novice All Star Tournament.
2. THAT a copy of this report be sent to Ms. Arrianne Crosby, Tournament Co-ordinator for the Burnaby Minor Lacrosse Club.

MOVED BY COMMISSIONER CALENDINO, SECONDED BY COMMISSIONER O’NEILL:
“THAT the two recommendations be approved.”

CARRIED UNANIMOUSLY

Item 4 – Burnaby Village Museum participation

On 2011 May 07, the Burnaby Village Museum opened for the season to the general public with free admission in celebration of the 40th anniversary of the cultural attraction. Attendance was tracked daily as were revenues from a variety of sources. The combined attendance for May/June 2010 was 3,994 and in 2011 it was 29,916. This represented an increase of 749%. Saturdays were the peak attendance days, and Sundays in 2011 were also showing a significant increase over 2010. Special event days were yielding higher numbers as well. Food Services reported May-June sales of \$49,882.58 compared with \$23,460.40 in 2010. Museum donations were up 127% and Gift Shop sales were up 131%. The number of new volunteers has increased from 6 in the May-June period in 2010 to 16 new volunteers in 2011.

Additional resources were assigned to marketing this year to inform potential visitors of the free admission and the seasonal events and activities. A large increase in public awareness of the Burnaby Village Museum has resulted. The marketing campaign is more diverse than previous years. Free admission has exceeded attendance projections, and the trend appears to be continuing.

It was recommended:

1. THAT this report be forwarded to Council for information.

MOVED BY COMMISSIONER CALENDINO, SECONDED BY COMMISSIONER O'NEILL:
"THAT the recommendation be approved."

CARRIED UNANIMOUSLY

Item 5 – Commission and CUPE Co-Sponsorship
of a free day on the Carousel at Burnaby Village Museum

For the last 19 years, the Commission and CUPE Local 23 have co-sponsored a free ride day at the Carousel at Burnaby Village Museum on Labour Day. This has proven to be a popular event as ridership increases significantly on the day when carousel rides are free. This year's event would be advertised in the Burnaby NewsLeader and the Burnaby Now. During the event CUPE will hang the banner especially designed for the free day.

The costs associated for this event include the Carousel operator wages, advertising for the event, and loss of ride revenue, for a total of \$2,400. These costs will be split with a payment from CUPE to the Museum of \$1,200 and a departmental allocation of \$1,200. There are sufficient funds identified in the 2011 Annual Budget for this purpose.

It was recommended:

1. THAT funds be allocated to co-sponsor with CUPE a free ride day on Monday, 2011 September 05 at the Carousel at Burnaby Village Museum.
2. THAT a copy of this report be sent to CUPE Local 23.

MOVED BY COMMISSIONER CALENDINO, SECONDED BY COMMISSIONER PURDY:
"THAT the two recommendations be approved."

CARRIED UNANIMOUSLY

Item 6 – Museum collection storage

The Burnaby Village Museum collection of artifacts is stored primarily at the Burnaby Village Museum. Additional artifacts are housed at a City-owned warehouse at 6857 Royal Oak Avenue, and some are housed at Mathers House at the Shadbolt Centre for the Arts. The Royal Oak warehouse property is being considered for redevelopment for commercial purposes.

A portion of the 8059 Texaco Drive property may be used for storing the museum collection to be relocated from the Royal Oak facility this year. The roof renovations to the Texaco facility will be completed in August. Subsequent renovations to the interior space would occur thereafter, with the collection moved in September/October 2011. The 2011 Annual Budget for Parks, Recreation and Cultural Services contains an allocation under Major Program for redevelopment of the Burnaby Village Museum.

It was recommended:

1. THAT the expenditure of \$66,870 from the Annual Capital Budget for the project below be approved.
2. THAT Council be requested to bring down a bylaw to appropriate \$74,890 (inclusive of 12% HST) from Capital Reserves to finance the project.

MOVED BY COMMISSIONER PURDY, SECONDED BY COMMISSIONER CALENDINO:
“THAT the two recommendations be approved.”

CARRIED UNANIMOUSLY

Item 7 – 2011 Park Dedications

Under the Community Charter, City Council may dedicate City lands for park by an affirmative vote of at least 2/3 of all the members of Council. In order to directly involve the community in the protection of parkland for future generations, Council may also seek community opinion by voting or any other process Council considers appropriate. In 1990, Council initiated a Park Dedication for a number of major park areas in the City. The purpose of this report is to recommend Council seek community opinion on the inclusion of a number of park properties in a 2011 Park Dedication Bylaw.

Dedications are proposed for eight park areas totalling 69.15 acres. Many of the areas proposed for dedication in this report reflect recent land acquisitions that have not been previously dedicated in these major park areas as well as areas that previously were not in a position to be dedicated. Those city lands proposed for dedication are located in Burnaby Lake Regional Nature Park, Burnaby South Memorial Park, Confederation Park, Deer Lake Park and the Burrard Inlet, Cumberland Place, New Haven and Still Creek Conservation Lands. These conservation lands have yet to be formally named and will therefore be presented on the ballot under interim names.

It was recommended:

1. THAT the preparation and enactment of a Park Dedication Bylaw for those City properties outlined in Attachment #1 be approved.
2. THAT authorization to seek community opinion on the proposed Park Dedication Bylaw from the electors at the civic election in 2011 November be approved.
3. THAT the wording of the 2011 Park Dedication Bylaw Community Opinion Questions outlined in Attachment #3 be approved.
4. THAT Council be requested to concur

MOVED BY COMMISSIONER CALENDINO, SECONDED BY COMMISSIONER O’NEILL:
“THAT the four recommendations be approved.”

CARRIED UNANIMOUSLY

Item 8 – Bylaw to fund Burnaby Central High School athletic facilities

On 2009 November 02, Council approved the development of a joint project that includes a new artificial sports field and eight-lane track to be built at Burnaby Central High School. The Burnaby Central High School construction project is well underway. This report describes the shared facilities, the timeline for completion of the project and seeks approval to procure the funding to proceed with the final phase of the project.

It was recommended:

1. THAT the expenditure of \$2,834,000 from the Annual Capital Budget for the project outlined in this report be approved.
2. THAT Council be requested to bring down a bylaw to appropriate \$3,174,080 (inclusive of 12% HST) from Capital Reserves to finance this project.

MOVED BY COMMISSIONER NASU, SECONDED BY COMMISSIONER PURDY:
“THAT the two recommendations be approved.”

CARRIED UNANIMOUSLY

Item 9 – Burnaby Terry Fox Run trail fee waiver request 2011

Ms. Barb Harris, 2011 Site Coordinator for the Burnaby Terry Fox Run Organizing Committee, requested a fee waiver for the use of the trails in Central Park for their fundraising event on 2011 September 18. The facility rental fee for this event at the stadium is \$497.80 and the rental fees for the trails in Central Park are \$149.86 for a total cost of \$647.66.

This event has the commendable goal of supporting a worthy cause. The fundraising fees have been established to recognize these groups and their causes. The fees are primarily in place to offset staff costs for support services, such as cleaning and set up and take down of equipment that are required for the event. It is recommended that the request to waive the fees for the use of the trails be supported as there are no direct staff costs associated with the trails being used for this event.

It was recommended:

1. THAT a fee waiver for the use of Central Park trails be approved for the Burnaby Terry Fox Run.
2. THAT a copy of this report be sent to Ms. Barb Harris, 2011 Site Coordinator for the Burnaby Terry Fox Run Organizing Committee.

MOVED BY COMMISSIONER CALENDINO, SECONDED BY COMMISSIONER PURDY:
“THAT the two recommendations be approved.”

CARRIED UNANIMOUSLY

Item 10 - Permissive exemptions from taxation - 2012

Exemptions by Council from taxation for recreation groups are provided under the authority of the Local Government Act. Guidelines for permissive exemptions from taxation were adopted by Council on 1986 June 23. Each year the Director of Finance prepares a Tax Exemption Bylaw to include properties that warrant exemption from taxation. These properties are owned or occupied by community associations which facilitate athletic and/or recreational services to the public. An annual review of each organization is conducted according to the guidelines and a supplementary questionnaire regarding membership, services and usage.

It was recommended:

1. THAT approval be given for permissive tax exemptions to the organizations identified in this report, and that these are included in the Burnaby Tax Exemption Bylaw - 2012 to be presented to City Council for approval.

MOVED BY COMMISSIONER CALENDINO, SECONDED BY COMMISSIONER PURDY:
“THAT the recommendation be approved.”

MOTION CARRIED

OPPOSED: COMMISSIONERS DI SPIRITO AND O'NEILL

NEW BUSINESS

There were no items raised under New Business.

INQUIRIES

Commissioner Nasu requested an update on a proposal made by former Parks, Recreation and Culture Commissioner Brian Pound to name a Park facility after past Freeman David Herd, one of the five original Freemen of Burnaby.

The Director advised that the Commission forwarded the proposal to the Parks Names and Signs Committee for consideration and recommendation. Staff will facilitate a meeting of the Committee to discuss this matter.

ADJOURNMENT

MOVED BY COMMISSIONER CALENDINO, SECONDED BY COMMISSIONER FOLEY:
“THAT the ‘Open’ meeting do now adjourn.”

CARRIED UNANIMOUSLY

The ‘Open’ Meeting adjourned at 19:48 hr.

Confirmed:

Certified Correct:

CHAIR

SECRETARY

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