

BLUES+ROOTS BLUES MARKET APPLICATION

The 24th Annual Burnaby Blues+ Roots Festival is the City of Burnaby's signature summer event located at Deer Lake Park (6450 Deer Lake Avenue, Burnaby BC) on Saturday August 9, 2025 from 3:30pm - 10:00pm. Last year the festival drew over 10,000 attendees. The Blues Market is prominently located on site and is a very busy and popular area of the festival. The festival is a strong supporter of a very diverse musical genre, comprised of local, provincial and national talent and the festival endeavours to reflect this diversity in our Blues Market.

INFORMATION AND RESPONSIBLITIES

ARTISAN MARKET POLICY

Items of interest include ceramics, jewelry, woodwork and other visual arts with a primary consideration to handmade items. Artisans are not permitted to sell any item(s) not listed on their application as well any item(s) with the Burnaby Blues+ Roots Festival logo, sponsor or supplier logo and names or images of any artists playing at the festival.

SUBMISSION PROCESS

All artisans returning or new to the festival are required to send in images of their items being sold with their application. Applications will be reviewed by a selection committee and artisans will be notified by email by Friday Jul 25, 2025.

ARTISAN APPLICATION

Application deadline is Friday July 18, 2025 at 4:00pm. Application fee is \$17.00 per hour plus GST to include tables(2), chairs(2) max and black table linens if requested. Artisans are required to email or provide a website link to view items to be sold at the festival and for publicity purposes. Included in your fee are the following:

- 10'x10' space located in a communal tent or one 10ft x10ft tent
- A maximum of 2 tables and 2 chairs
- Black table linens if requested

INSURANCE

The City of Burnaby requires that all groups participating in events on City property carry liability insurance in the amount of \$5,000,000.00 (five million dollars). The City must be named as co-insured with a cross-liability clause and 30 days' notice of cancellation. If you carry liability insurance, a certificate that includes the coverage noted above must be submitted with your application.

ARTISAN SPACE

All artisans will be located in a communal tent and allocated one space of 10ft x10ft (100sq.ft.) with two selling sides or each artisan will be assigned one 10ft x10ft tent. Artisan space is for single use only. No subleasing or sharing is permitted. Any decor or merchandise may not extend beyond the interior of the designated space. All artisans must provide their own display lights; CSA approved extension cords and signage for their area.

SET UP HOURS

Saturday, August 9 between 12pm-3pm, all artisans must be set up and ready to sell by 3pm.

INQUIRIES AND GENERAL INFORMATION

Please contact Hoi Bing Mo, Special Events Projects Assistant at <u>hoibing.mo@burnaby.ca</u> or 604-294-7106.

The personal information collected on this form is authorized under section 26 of the Freedom of Information and Protection of Privacy Act for the purpose(s) set out on this form. Should you have any questions about the collection of this personal information please contact us by mail at: Corporate Communications & Marketing, #215-4946 Canada Way, Burnaby, British Columbia V5G 4H7, by telephone at 604-570-3636 or by email at <u>communications@burnaby.ca</u>

Updated December 2018